

STRANGEST POULTRY FARM IS A SUCCESS

All Types of Queer Animals and Birds Are Collected by Percy A. Cook.

BUSINESS IS NOT IGNORED

In Fact, Man Who Named Breeds Orpingtons Has Made Steady Progress.

At Scotch Plains, N. J., two miles from Westfield and near the Ridge Road, is located the poultry farm of William Cook & Sons, which is one of the most interesting and unusual poultry farms in the country. In addition to the several thousand pure bred chickens housed on the farm there are animals of numerous varieties located in different parts of the park of 150 acres which makes up the farm. Rare wild birds, beautiful water fowl and ostriches are displayed. Part of the land is laid out as a deer park, in which is kept a good sized herd of the graceful animals. The pride of the herd is a rare blue deer, which was brought from Japan. There are also a number of South Sea monkeys, parrots and cockatoos, all of which are the property of the owner, Percy A. Cook. Breeding heart doves and canary birds offer a great contrast, the former being the mildest and most inoffensive of all living creatures, while the latter, with legs as large as a man's arm, are vicious and have been known to attack persons who annoyed them.

The various varieties of Orpingtons are bred on the place, to the exclusion of all other breeds. The late William Cook, founder of the business, started breeding poultry in England in 1873, and in 1886 evolved the breed which is now one of the most popular in the world, naming it for the town of Orpington, in Kent, near which he lived. Mr. Cook's desire was to get a fowl that would lay well all year around and would make a good table fowl. The new breed became so popular that farms for the breeding of the Orpingtons were started in Africa, Australia and America, the one in this country being started about eight years ago, the present owner being in charge. The plant has been increasing steadily in size until now it is necessary to have fourteen men on the place all the time. The business done last year amounted to over \$150,000. Birds were shipped to all parts of the country and Mr. Cook now contemplates starting branch farms in Florida and California to supply eggs and stock in the South and West. The firm exhibits at all of the principal shows in this and other countries and has won over 13,000 medals and cups, in nine different countries. Four two-story buildings are kept filled with exhibition birds during the show season and in addition there are usually several strings of birds "on the road," taking in one show after another.

Considered from every angle, the plant is one of the best paying and most successful in operation, and it is due mainly to Mr. Cook's personal efforts that the success has been so great.

TWO SHOULD SET AT ONCE

One Hen Can Take Early Chicks and Other the Unhatched Eggs.

It is always advisable where hens are set for hatching eggs to have two hens setting at the same time, since if accidents happen the two broods may be united. It often happens on the hatching day that some of the eggs are lost, and if the two hens are set at the same time, the one that takes the unhatched eggs will be allowed to remain on the unhatched eggs.

Not only is this better for the chicks, but the unhatched eggs stand a far better chance, for a hen when she has chicks under her sits higher and insufficient heat reaches the eggs, and if the two hens are set at the same time, the one that takes the unhatched eggs will be allowed to remain on the unhatched eggs.

BRIEFS FOR POULTRYMEN.

When brooding pens are confined in yards the birds often are put on short rations of green feed. Green feed is a very important part of the daily ration. Any kind of vegetable matter is good for the birds. If grass is not to be had, chop potatoes, turnips, beets, cabbages and such things until they are fine enough to feed to the birds. In the absence of other vegetable matter, the birds will eat anything that is green and moist.

It is the little things that make for success in the poultry business. Every day care is what counts. A poultryman who neglects his birds for a single day, keeping poultry is not hard work, but the poultryman must be able to keep his birds and his house as well as other things if he would succeed.

Keep the chicks growing. The old advice to feed little and often is good if strictly followed, but it is better to keep the chicks growing than to allow them to become fat. When a chick grows slowly it is better than when it grows fast and then becomes fat. A chick that grows slowly is better than one that grows fast and then becomes fat.

Never put in the breeding pen a hen which has had a severe case of roup. Such a hen never fully recovers from the effects of the disease.

A single false color feather does not hurt a bird, but it is a bad sign. If a bird has a false color feather, it is a sign that the bird is not in good health. If a bird has a false color feather, it is a sign that the bird is not in good health.

When sending poultry to market, always clean the appearance of the birds. A clean bird attracts favorable or unfavorable attention.

Remove from the breeding pen any hens that are over five years old. They will have plenty of infertile eggs.

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A BOOK OF THE SEASONS.

Such is Park's Work, Which Treats Poultry in Calendar Form.

The most recent book on poultry subjects, "The Poultry Guide Post," by P. R. Park, is rather different from the general run of books on the subject. The average poultry book is divided into chapters on different branches of poultry keeping, all of which are more or less connected. "The Poultry Guide Post," however, is on the general subject of "hen health," and instead of being divided into chapters on various phases of the business it is divided by calendar arrangement. Poultry keeping is considered by seasons instead of by subjects, the best methods of handling fowls at different times of the year, and it gives ration for use at various seasons and for various purposes.

The book is well written by a man thoroughly familiar with his subject, is well printed and cleverly illustrated, and is a welcome and useful addition to poultry literature.



Mountain and basin inside the aviaries on the unique poultry farm of William Cook & Sons at Scotch Plains, N. J.

EXPERT ADVISES TO SPECIALIZE IN EGGS

S. B. Twining Tells New Jersey Society Profits Are Surer in This.

LESS EXPERIENCE NEEDED

Breeders of Broilers, Capons, &c., Have to Cope With More Problems.

S. B. Twining of Yardley, Pa., lectured last Wednesday evening before the Union County Poultry Association at Elizabeth. In a case of this sort one of the hens may take all the chicks and the other hen be allowed to remain on the unhatched eggs.

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Mr. Twining said that the poultry industry is still in its infancy, with plenty of opportunity for all who wish to take it up. "It used to be simply a game of fun," he said, "but has been gradually developing until it is now one of the most important of all industries in the country."

The beginner should start in the egg producing branch first and if successful in that may try his hand at raising fowls for meat. The beginner should go very slowly and build up his plant by degrees. Most of the failures in the chicken business are caused by attempts to go in too heavily, with the result that one or two years are enough to exhaust the breeder's capital and his failure follows. There is very good money in the business after the first year or two, when the breeder has built up his plant gradually, gained the necessary experience and become established.

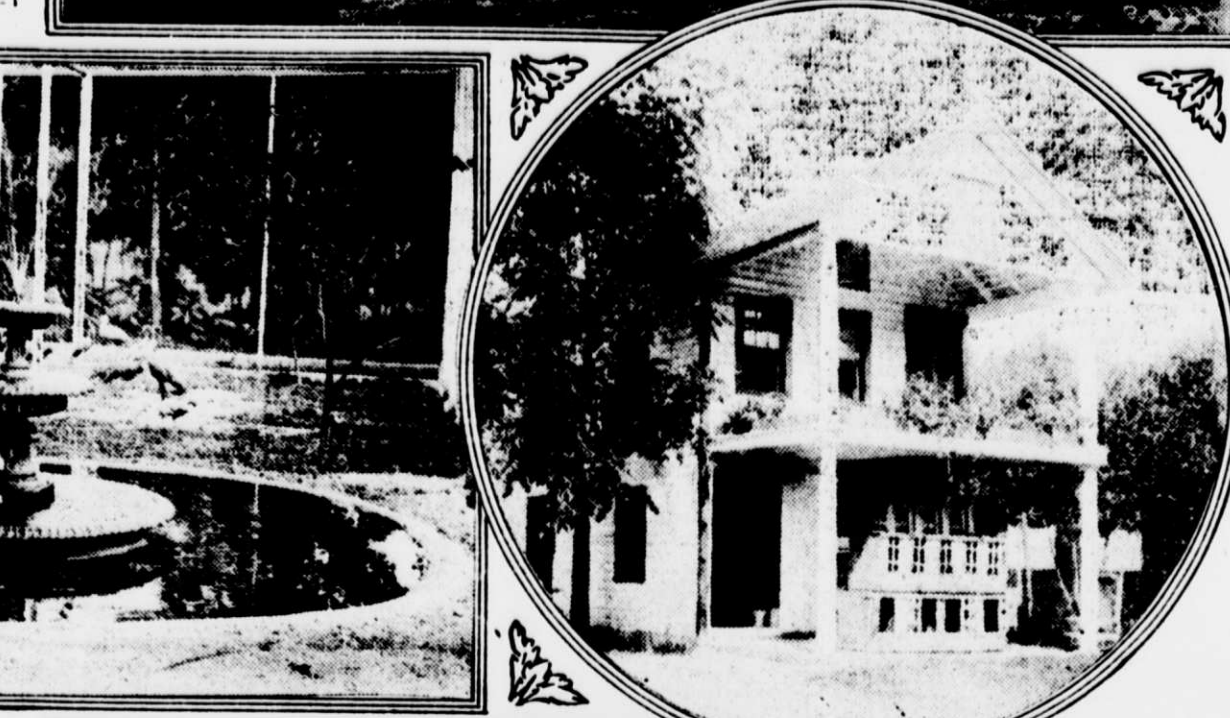
"The question of feeding the public has become grave and the Government is just beginning to realize the possibilities in poultry and is establishing experiment stations with a view to learning as much about the industry as possible. It is not always possible to wait for beef to be raised and attention is being called more and more to poultry, which matures and is of service, either for meat or eggs, within a few months of the time growth is started."

Duck raising is very profitable. Poultry plants should be put in size, so that there are often old buildings on farms that can be fixed over for \$25 to \$50, which are as serviceable as new buildings costing \$200 or \$300.

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RULED OVER BY THE NAMED OF ORPINGTONS



The picturesque entrance to the Cook poultry plant, which carries as side lines specimens of all manner of odd animals and birds.

INDIAN RUNNER DUCKS OFTEN DO THIS, SOME AVERAGING 200 EGGS A YEAR.

SIX OF THEM MAKE A POUND

One of Most Profitable Breeds of Poultry, Considering Low Expense.

Most of the large poultry plants are specializing in egg farming and experiments are being made continually to ascertain the most profitable varieties of poultry to keep for egg production. The results of these experiments have shown the Indian Runner ducks to be among the heaviest of all layers, large flocks averaging over 150 eggs a bird a year, and in some instances even reaching an average of 200 eggs or more a bird. The best individual layers do not as a rule go much over the 200 egg mark, but there are so few poor layers that the average of the flock is seldom much lower than the records of the best layers in the flock.

The eggs laid by Indian Runner ducks are very little smaller than those laid by the Pekin ducks. They average about twenty pounds to 120 eggs, so a duck weighing four or five and a half pounds and laying 150 eggs in a year lays about seven times her weight in eggs. Cases are known where Indian Runner ducks have laid their weight in eggs in one month.

POULTRY DIRECTORY

WM. COOK & SONS

Originators of all the ORPINGTONS

Box 10, Scotch Plains, New Jersey.

For the best Orpingtons (all varieties) you must send to the originators, who naturally have the best. Send 10c for illustrated catalog with history of all the Orpingtons and hints on poultry keeping. Advice free. Inspection cordially invited.

MEADOW VIEW QUALITY S. C. WHITE LEGHORNS

Quadruple hatchlings, \$5.00 per hundred; \$1.50 per setting. Day old chicks, \$1.00 per hundred.

MEADOW VIEW POULTRY FARM, Allendale, N. J.

S. C. WHITE LEGHORN

EGGS FOR HATCHING. \$6.00 per hundred. From wide range stock. R.F.D. 2, Millington, N. J. Phone 16-M Millington.

S. C. WHITE LEGHORNS

A sturdy strain of winter layers. HATCHING EGGS—BREEDING STOCK. We supply Day Old chicks for table use. White Oaks Farm, Caldwell, N. J.

THE WHITE EGG AMERICAN FOWL

Only fowl of the American class that is entirely self-sufficient. Introduced formally to the poultry world at Madison Square Garden, 1912, where it received HIGHEST HONORS OVER ALL OTHER BREEDS. Originated and bred for over 20 years by ALBERT ANGELL, Jr., EARLYWOOD, N. J.

WHITE ORPINGTONS

Direct from Miss Carey, England. A few fine cockerels for sale, from \$10 to \$50 each. Address: ROBERT SEAMAN, Agent, JERICHO, N. Y.

S. C. BLACK ORPINGTONS

EGGS FOR HATCHING. IVANBOO FARM. C. M. Page, R. F. D. 1, Asbury Park, N. J.

ORPINGTONS

BUFF BLACK WHITE. We can supply you with birds that can WIN. BIG BANGS IN BREEDING BIRDS. Catalogue free. Write for prices. F. B. CRAWFORD, BOX 115, RAHWAY, NEW JERSEY.

POULTRY DIRECTORY

Dr. HESS' Poultry Pan-a-c-e-a

GUARANTEED. The Hen that Lays is the Hen that Pays.

Dr. HESS' Poultry Pan-a-c-e-a is a powerful, reliable, and safe remedy for all poultry diseases. It is a powerful, reliable, and safe remedy for all poultry diseases. It is a powerful, reliable, and safe remedy for all poultry diseases.

DR. HESS & CLARK, Ashland, Ohio.

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\$8.00 Up

The Buckeye is the Standard Hot Water Incubator of the World. Guaranteed to Hatch Every Hatchable Egg.

Pratt's Foods, Chicken Chowder, Purina Foods, Chicken's Remedies. We keep everything a live chicken wants.

WILLIAM BARTELS CO.
42-44 Cortlandt St., N. Y.

CHICKS GROW

Pratt Food Co. PHILADELPHIA CHICAGO

LEGHORNS.

Single-Comb White Leghorns Bred to Lay

We have a large utility flock of selected standard bred yearling and 2-year old hens, mated to vigorous sires, well adapted for egg production, that produce the day-old chicks in large numbers, and eggs which we offer for sale.

price list, now ready, which will be mailed upon request.

It is advisable to book your orders at an early date, as a matter of fact.

Our poultry plant covers more than a square mile.

Jersey Pines Poultry Farm
CEDAR CREST, OCEAN CO., N. J.

Life Insurance For Chicks

The life of every RANOCAS Day-old Chick is insured by our guarantee until it reaches maturity. Many profits are made through this plan.

RANOCAS Hatching Eggs are guaranteed 100 per cent. fertile. With 12,000 brooders on RANOCAS Farms we can back this guarantee.

Our written guarantee accompanies every order for RANOCAS S. C. W. Leghorns.

Write for information and prices.

RANOCAS POULTRY FARM.
Box 686, Brown's Mills, N. J.

S. C. White Leghorns

Our S. C. White Leghorns have won more first and special prizes in the last three years at Grand Central Palace, New York, Boston and Philadelphia, than all our competitors combined. We can supply you with hatching eggs that will produce winners and layers. Send for catalog.

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Box 615 S. East Hampton New York

DAY-OLD CHICKS

Healthy, vigorous, from heavy laying S. C. White Leghorn stock. Guaranteed satisfactory. Place your order NOW and we will deliver them promptly. We supply Day Old chicks for table use. Filled with valuable poultry facts.

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EGGS FOR HATCHING. \$6.00 per hundred. From wide range stock. R.F.D. 2, Millington, N. J. Phone 16-M Millington.

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BEFORE BUYING Hatching Eggs or Baby Chicks

write for our blue book. It tells the story about six great breeds. It's free. CLOVERDALE FARM, Ramothville, N. Y.

PURE-BRED, high-class, Single Comb Minorca eggs for hatching, \$3.00 per setting. RIVINGTON ST., 187 Arlington Ave., Brooklyn, N. Y.

S. C. BLACK MINORCAS, bred from Chicago winners. Choice cockerels and pullets for sale. Superior exhibition and breeding quality at reasonable prices. CHAS. L. BULL, Oradell, N. J.

RHODE ISLAND REDS. If your flock is not giving the results it should, now is the time to improve it with a male of eggs for hatching, and note the difference next year in egg production and price on "chipmunk heads." CHAS. L. BULL, Oradell, N. J.

BLACK LANGSHANS, bred from Madison Square winners, beautiful big birds, heavy winter laying strain. Cockerels and pullets at reasonable prices. CHAS. L. BULL, Oradell, N. J.

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OF THE NEW YORK SUNDAY SUN

THIS BUREAU acts as a "Central" to connect buyer and seller. It tells you how, when and where to buy stock, supplies, baby chicks, eggs for hatching, etc.

Time, news of the poultry world, special articles of interest, etc., will be found in Section 2 of the Sunday Sun.

Helpful hints by an expert poultryman about broods, hatching, and a male of eggs for hatching, and ways of securing best results. Personal replies to every inquiry. No charge except postage for this service. Address: POULTRY INFORMATION BUREAU, New York Sun, N. Y.